

Daiwa's View

Lost momentum; the role of gov't and BOJ

- Thoughts on gov't and BOJ response based on March Tankan

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Lost momentum; the role of gov't and BOJ

March Tankan, the first data of new fiscal year, is suggestive in many ways, despite being past data

The new fiscal year in Japan has started amid the ongoing COVID-19 outbreak. The first announcement of economic data in the new fiscal year is always the BOJ's March Tankan survey. The base date for survey responses was 11 March, and the response rate was around 70%. Therefore, respondents have not fully factored in the subsequent spread of the virus and lockdowns in Europe and the US or the partial suspension of operations at automakers' plants starting April. In a situation like this in which circumstances are changing from one moment to the next, this is past data. However, although it is impossible to make fully informed decisions based on the Tankan alone, it is suggestive in many ways. It always has a 99.0% response rate, on a nationwide company basis, which is extremely high compared to statistics from public agencies, and it gives us an idea of the efforts being made by BOJ staff.

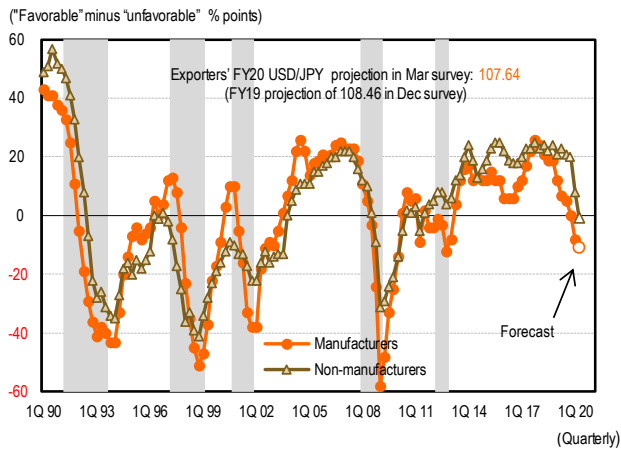
Business conditions DI of large manufacturers lowest in seven years

Firstly, the business conditions DI ("favorable" minus "unfavorable") of large manufacturers in the March survey worsened by eight points to -8 from the previous survey. The reading declined for the fifth consecutive quarter, falling into negative territory. That is the lowest level in seven years (Chart 1). Although the recovery had been on track to continue with a better employment and income environment under Abenomics, the reading has reverted to close to the starting point (-12 as of Dec 2012) due to the global COVID-19 outbreak. Based on the historical DI of the Indexes of Business Conditions, the economy appears to have peaked in October 2018 (or May 2019). Still, the degree of decline is smaller than that in past recession phases. By sector, the deterioration in motor vehicles (down 6pt) and electrical machinery (down 7pt), both of which have been affected by the disruption of supply chains due to the Wuhan quarantine, was not that substantial. Deterioration in overseas data for judging product supply/demand conditions was slight when only the weakness in China is factored in. It is therefore possible that it does not fully reflect weakness in Europe and the US. Although I am concerned about how much of a drop will be seen in the coming June survey, I feel the underlying strength of Japan's manufacturing industry is what has allowed it to avoid a catastrophic situation from developing in a short period of time.

Deterioration in auto and electric machinery not so large

Weakness in Europe and US not reflected

Underlying strength prevented rapid development of catastrophic situation

Chart 1: Business Conditions DI Among Large Manufacturers in BOJ Tankan


Source: BOJ, Reuters; compiled by Daiwa Securities.

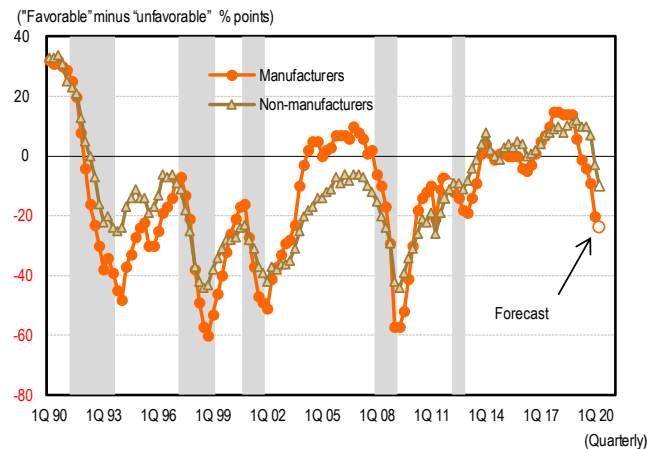
Record-level deterioration in DI of large non-manufacturers

Gov't should implement rapid support measures for companies hurt by COVID-19 pandemic

Forecast DI at small enterprises worsened more than large companies

On the other hand, the business conditions DI of large non-manufacturers was at +8, the lowest level since March 2012. It fell by 12 points, the biggest decline since December 2009 after the global financial crisis, reflecting the substantial impact of travel bans and weaker consumption due to people refraining from going outside (as well as there being fewer inbound tourists). The figure is expected to fall into negative territory to -1 (down 9 pt). Deterioration is unlikely to stop. The non-manufacturing sector had been maintaining the soundness of Japan's economy until last year, but it has now collapsed. The rapid plunge in this sector is one of the particular characteristics of this survey. By sector, the COVID-19 outbreak had a significant impact on accommodations, eating and drinking services (down 70 pt to -59, the lowest level since the start of this survey), services for individuals (down 31 pt), and transport & postal activities (down 24 pt, especially in aviation). The government took measures to prevent the spread of the virus at the risk of an economic slump. It should implement rapid support measures targeting companies in these sectors, which have been hit hard by the pandemic.

Meanwhile, the business conditions DI at small enterprises continued to worsen. Specifically, manufacturers saw the actual DI decline to -15 (down 6pt from Dec), alongside a forecast DI of -29 (down 14pt). Non-manufacturers saw the actual DI worsen to -1 (down 8pt), with a forecast DI of -19 (down 18pt). Another characteristic of this survey is that the decline in the forecast DI of both small manufacturers and non-manufacturers is larger than that of large companies. Confronted with the suddenness of recent events, many companies appear to be facing severe financing conditions due to (1) suspended production caused by difficulty in procuring parts and (2) a plunge in sales owing to weaker inbound demand and a mood of self-restraint. In order to avoid the risk of bankruptcies, the government needs to decide on economic measures as quickly as possible, including financing measures for SMEs, frameworks for income compensation to secure employment, and cash handouts to low-income groups.

Chart 2: Business Conditions DI Among Large Non-manufacturers in BOJ Tankan


Source: BOJ, Reuters; compiled by Daiwa Securities.

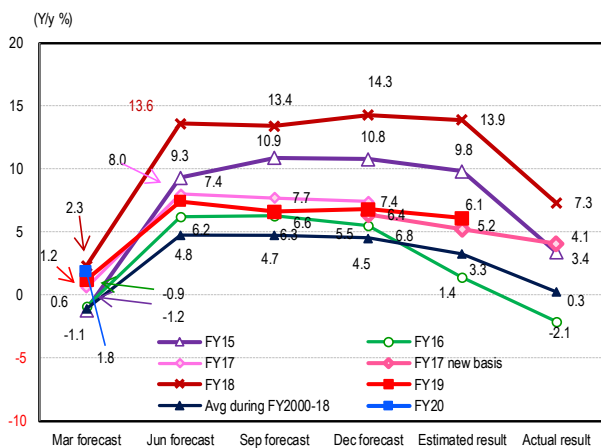
Respondents projecting forex rates were quite calm

Capex plans are unexpectedly solid amid contracting global economy

More detailed information to be confirmed by BOJ's Regional Economic Report on 9 Apr

As for business plans, the average FY20 USD/JPY forex rate projected by exporters was Y107.64, in line with the actual rate. Respondents therefore appear to be quite calm. As for capex plans, which attract attention when confirming corporate activity, the FY19 plan among large companies (all industries, incl. land purchase costs) is forecast at +6.1% y/y (revision rate vs. Dec figure is -0.7%, Chart 3), higher than the market average estimate of around +4.0%. Amid the contraction of the drastically changing global economy, the extent of the downward revision was slight. In particular, the upward revision to software investment among large manufacturers is notable. At the beginning of FY20, large firms plan to increase capex by 1.8% y/y, unexpectedly maintaining solidness in comparison with the market average estimate of -1.1%. More detailed information will be confirmed when the BOJ's Regional Economic Report is released on 9 April. However, if the situation remains uncertain, companies will probably suddenly lean towards a cautious stance. On the other hand, the capex plan among small firms (all industries, incl. land purchase costs) is forecast at -0.3% (revision rate of +2.0%). Compared to past figures, the pace of the upward revision is fast. The figure did not worsen. The FY20 plan of -11.7% is relatively high compared to past figures. While this figure has a tendency for upward revision in the June survey, it would be good to keep in mind that things could be different in FY20.

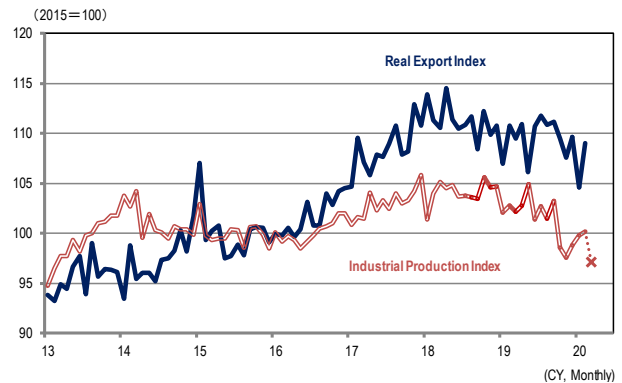
Chart 3: Capex Plan at All-industry Large Firms in BOJ Tankan



(Quarterly)

Source: BOJ; compiled by Daiwa Securities.

Chart 4: Real Exports and Production in Japan



Source: BOJ, Ministry of Economy, Trade and Industry (METI); compiled by Daiwa Securities. Note: X indicates METI's estimate for March production (-3.1%).

March Tankan characterized by a deterioration in sentiment, but with results divided by sector

Measures needed for hard-hit sectors, such as accommodations, eating and drinking services and transport

As mentioned above, the March Tankan showed deterioration in corporate sentiment, reflecting the COVID-19 pandemic. However, the results were divided by sector. In comparison to the weak sentiment, capex plans were unexpectedly solid partly because of the timing of the survey. DIs were characterized by (1) a decline into negative territory among large manufacturers, but not yet reaching a catastrophic level, (2) a record-level plunge among large non-manufacturers, with accommodations, eating and drinking services falling to the lowest level since the start of this survey, and (3) substantial deterioration in the forecast DI of small firms. If we do not see signs of an end to the spread of the virus, deterioration of sentiment is unlikely to stop. Sectors that have been particularly hurt are accommodations, eating and drinking services, services for individuals, and transport & postal activities. An important role of the government is to take prompt action to maintain employment and provide income compensation in order to avoid bankruptcies in these sectors and SMEs. We await the emergency economic package to be decided by the cabinet around 10 April.

Economic/price projections to be lowered in April *Outlook Report* due to severe circumstances

BOJ needs to revise wording regarding possibility of momentum being lost

The BOJ already made a downward revision to its economic assessment at an emergency meeting on 16 March, saying “Japan's economic activity has been weak recently due mainly to the impact of the outbreak of the novel coronavirus (COVID-19).” The economic stage has clearly changed due to the pandemic. In the April *Outlook for Economic Activity and Prices* report (*Outlook Report*), the BOJ is likely to make downward revisions to its economic/price projections, in recognition of the severe circumstances. Since its July 2019 meeting, the BOJ has continued to show the stance that it will “not hesitate to take additional easing measures if there is a greater possibility that the momentum toward achieving the price stability target will be lost.” Factors in determining the momentum were the output gap and inflation expectations. However, the momentum has already been lost due to the economic recession. First, the BOJ needs to revise its wording (incl. that regarding forward guidance). The role of the April Outlook Report will probably be (1) to clarify our understanding of the current economic situation (although we had previously assumed it would be a summarization of the impact of the consumption tax hike, this has probably changed markedly) and (2) to paint a picture of how things will recover after an economic contraction (we are assuming the demand shocks will be temporary) by factoring in the effects of the government's economic package. In order to emphasize cooperation with the government, a new paragraph may be added to the April BOJ statement.

What BOJ can do will probably be limited to what was decided at March meeting

BOJ needs to emphasize cooperation with gov't and respond flexibly

In preparation for an increase in downside risk, the central bank is likely to maintain its stance that it will conduct additional easing without hesitation, although this will depend on the conditions of the pandemic. That said, the spread of the virus cannot be prevented by the BOJ's monetary policy (additional easing), even if the bank lowers economic/price projections and revises its wording regarding forward guidance. What it can do will probably be limited to what was decided at the March meeting—(1) the further ample supply of funds, (2) measures to support corporate financing, and (3) aggressive asset purchases. Its JGB purchase operation plan for April has already shown a stance towards an ample supply of funds. If assistive financing measures are judged to be insufficient, it is highly likely that the BOJ will imply a further increase in the asset purchase amount. It may need to respond flexibly to the current situation, amid unlimited measures by the Fed and ECB.

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